

Outcomes of the Value Proposition for Age Friendly Communities Summit

2015, Atlanta, GA



Matthew Lambert

Partner, *Duany Plater-Zyberk & Company*



The Value Proposition of Age-Friendly Communities

Summit Report

- **If a community can work for the young and the old, it will work for everyone.**
- **Segregating groups undermines community value.**



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Foundation 1: Re-Framing Age-Friendly Communities as Economic Drivers

Age-Friendly communities are:

- Strong contributors to local tax base,
- More efficient users of infrastructure investments,
- Critical components to curbing healthcare, transportation and other high cost drivers for employers, local governments and agencies





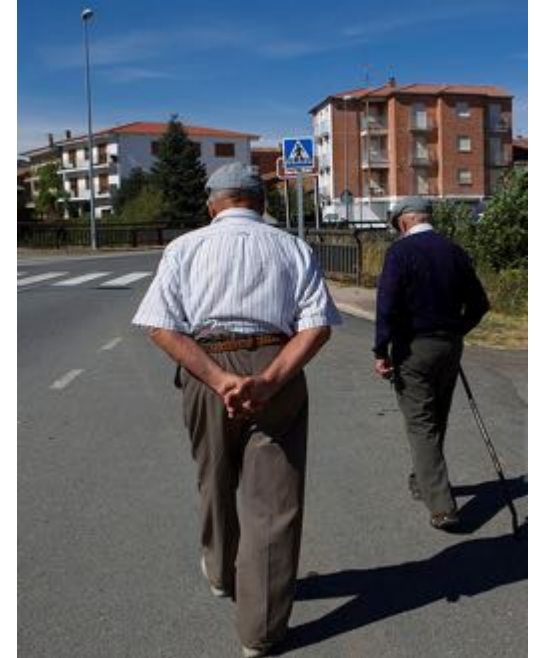
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Foundation 2: Strength in Numbers: Connecting Aging, Health and Urban Design

Despite similar goals, there is little overlap in agencies advocating for public health, aging, and urban design.

Urban design is a significant determinant in public health and aging issues.





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Foundation 3: Identifying Value to Fund Community Change: Capture and Reinvest





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Value Proposition 1:

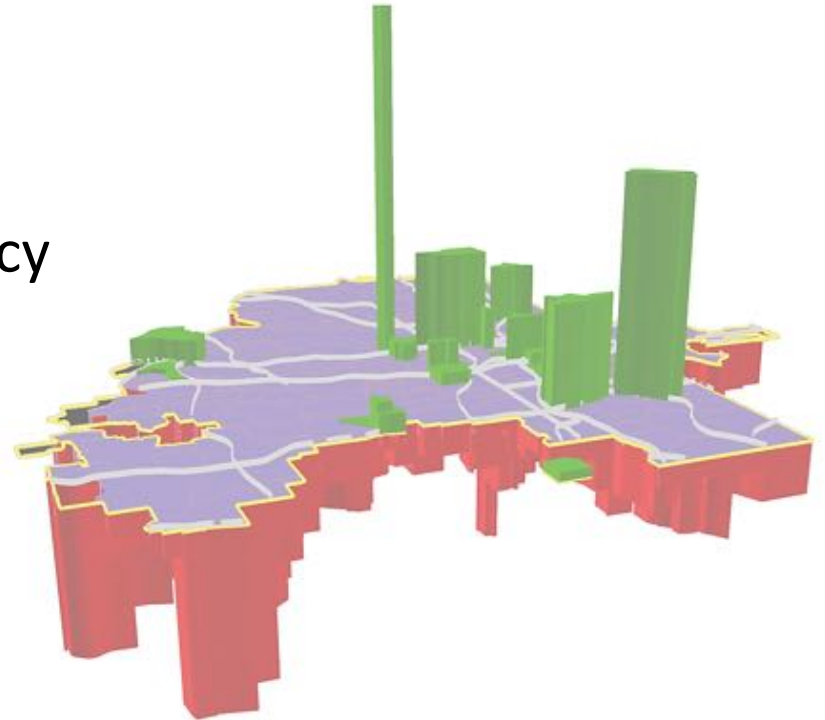
Age-Friendly Communities Grow the Local Tax Base

Age-friendly community initiatives profit communities through infrastructure efficiency and increased productivity.

Case Example- Atlanta, GA

■ Area that is relatively revenue productive

■ Area that is relatively revenue negative





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Value Proposition 2: Age-Diverse Communities Use Infrastructure More Efficiently

Age diversity affects:

- Commuting patterns
- School enrollment spikes
- Diversified business demand





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Value Proposition 3: Age-Friendly Options Can Reduce Future Costs

Cost saving through prevention is prevalent in the health sector but has struggled to take hold in other sectors.





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Tools to Define the Geography of Place

The places in which livability and age friendliness occur can not be adequately represented in planning activities until they are delineated in a way that is consistent and allows comparative evaluation.





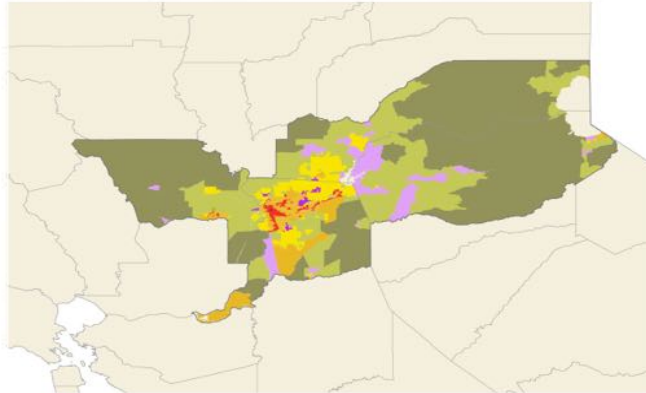
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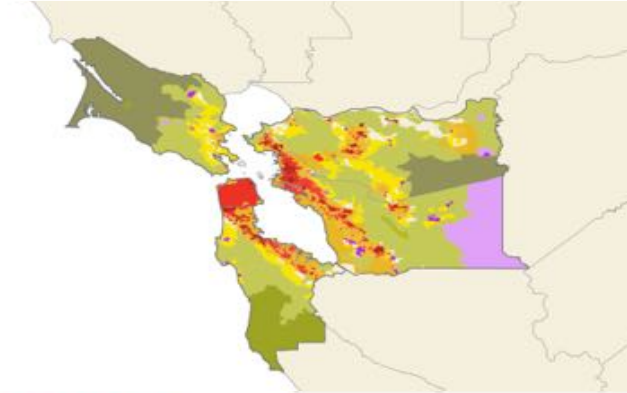
Tools to Define the Geography of Place

Beyond just urban vs. rural, community composition matters

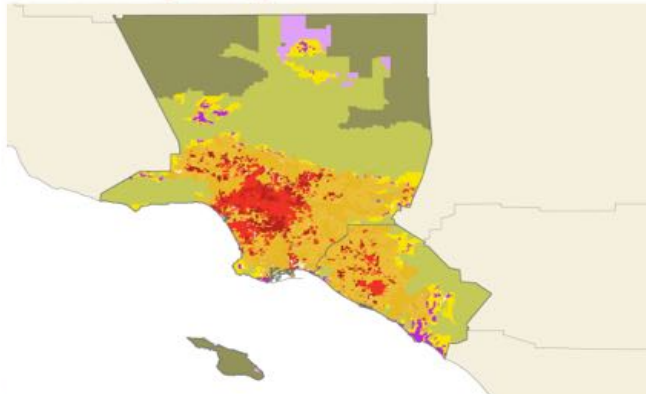
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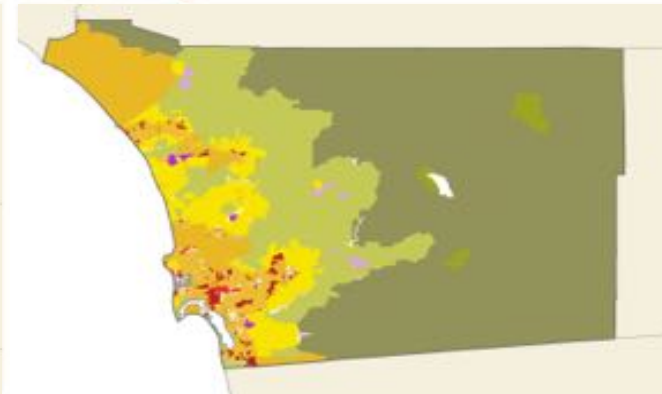
MSA: San Francisco–Oakland–Hayward



MSA: Los Angeles-Long Beach-Anaheim



MSA: San Diego

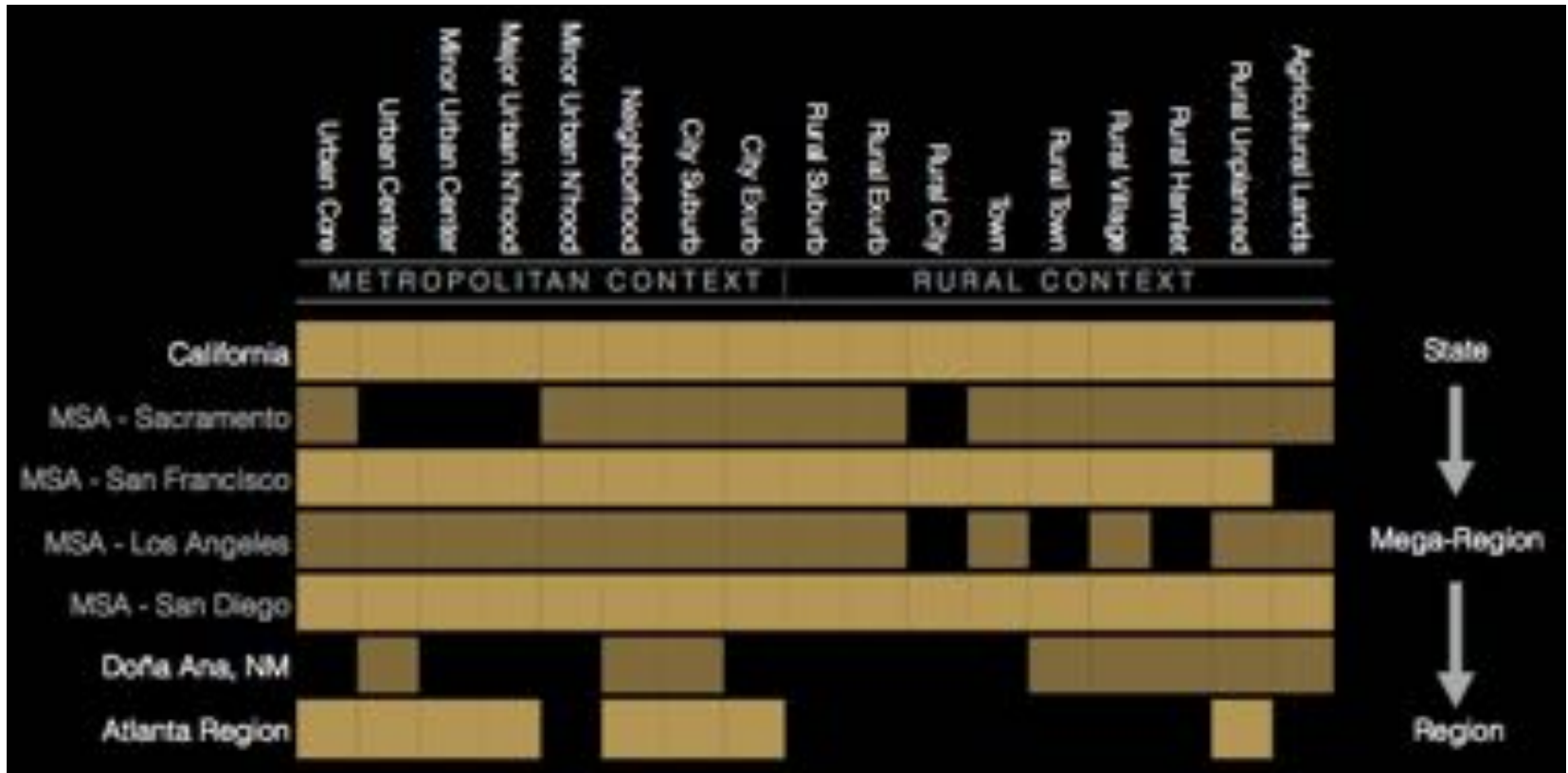




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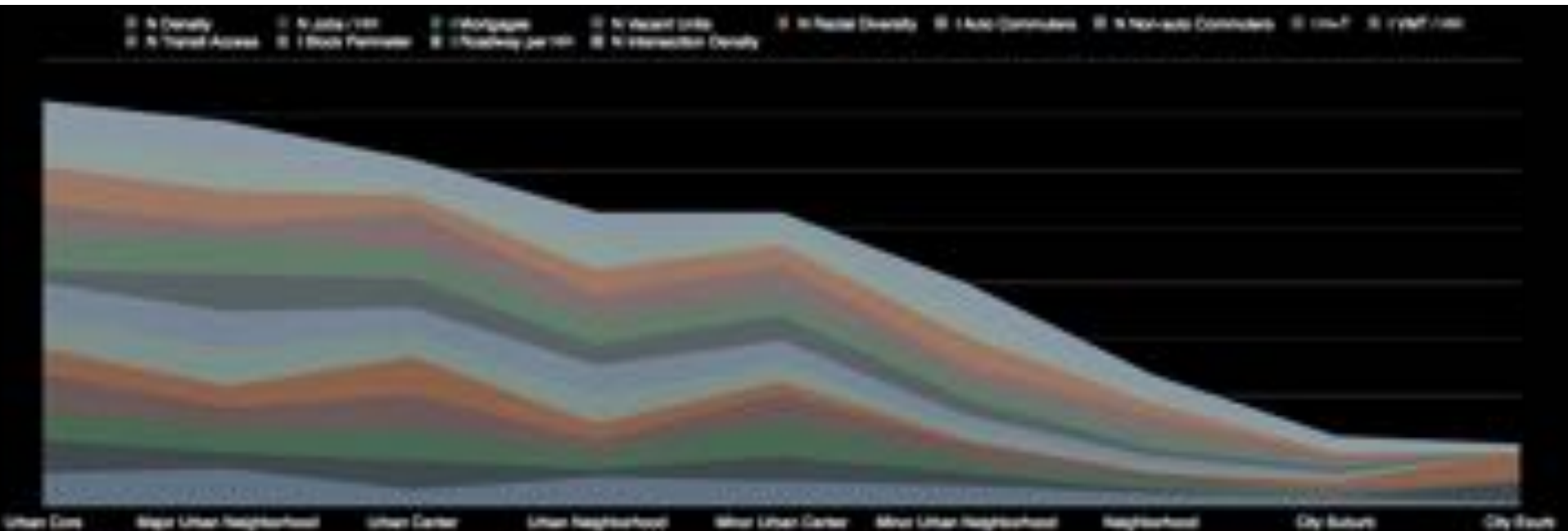


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Tools to Define the Geography of Place

Correlation of key metrics in an urban context



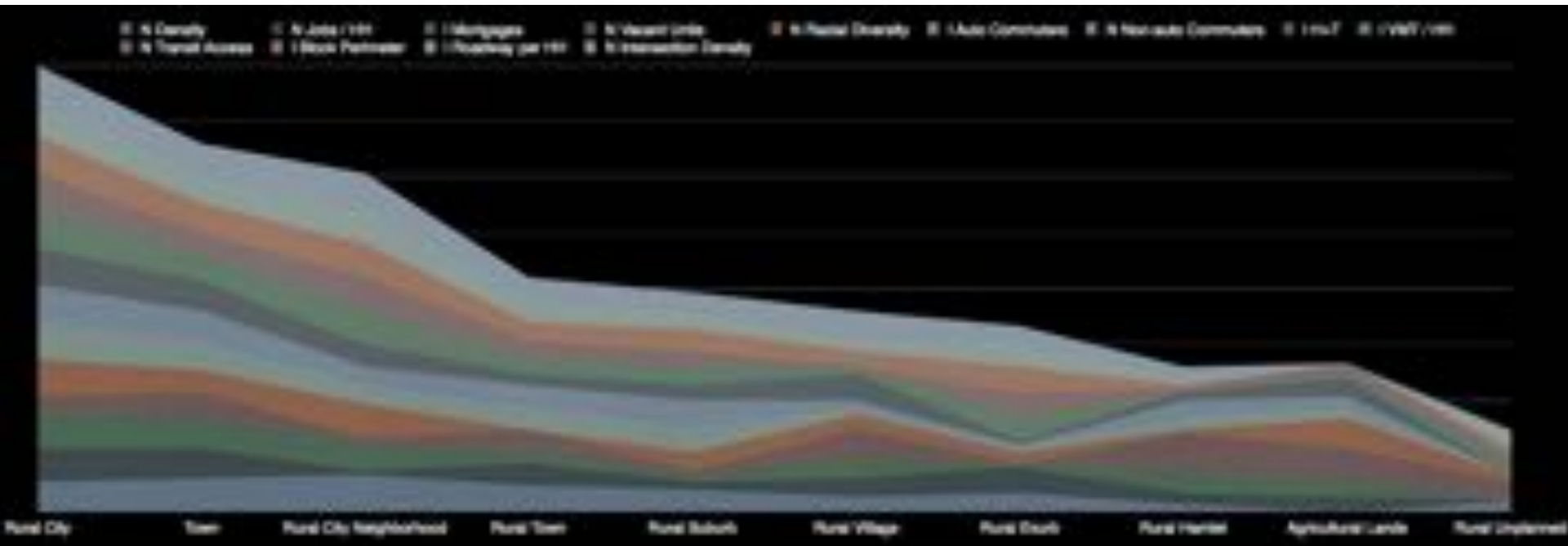


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Tools to Define the Geography of Place

Correlation of key metrics in a rural context





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Refine Tools for Local Valuation

Tools beyond the economic impact analysis are needed to help local communities quantify the local value of age-friendly communities.



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Alignments to Change Marketplace & Professional Practices

Community Health

Advocacy

Transportation



Planning

Aging Organizations

Local Government